

Press Release Monday, march 31

## France Galop racecourses brings tickets in Apple Wallet to customers

An easy and seamless way to store tickets and access events with just your iPhone and Apple Watch

Today, France Galop announced that it is now offering tickets in Apple Wallet. Rarecourse fans can now easily store their ticket in Apple Wallet and seamlessly access events with a simple tap of their iPhone or Apple Watch.

To add a ticket to Apple Wallet, users simply tap "Add to Apple Wallet" after purchasing their ticket online and follow the on-screen instructions. To use it at the racecourse entrance, customers can utilize a dedicated Express Lane, simply tap the lock screen notification to display their ticket, and hold their iPhone or Apple Watch near a reader to enter.

## SAVE TIME!

THANKS TO YOUR IPHONE, IT'S NEVER BEEN EASIER TO GET ONTO THE RACECOURSE.



## If you have an iPhone

















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